

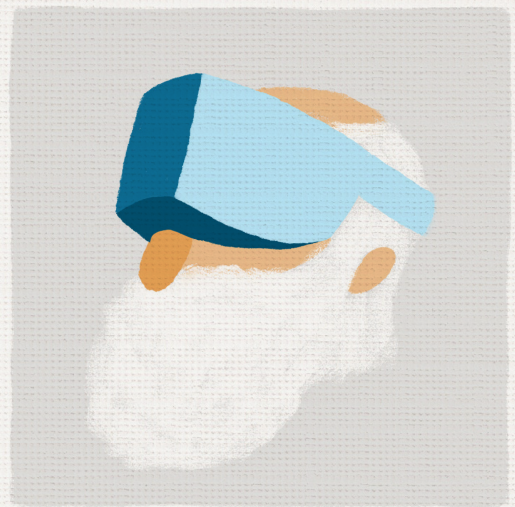
# TRIMM HOLIDAY CAMPAIGNS

Here you will find an overview of great possibilities to impress your customers, business relations and/or employees during the holidays. Whether its Easter, Halloween or Christmas, digital campaigns always pay off!



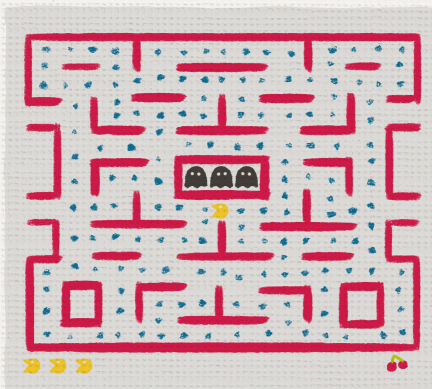
## Digital advent calendar

'Fill it up' with actual goodies and/or digital goodies.



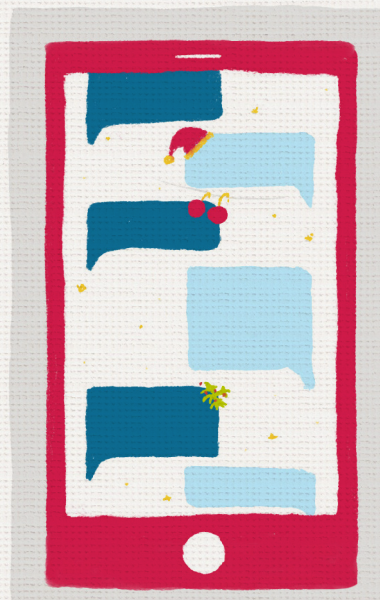
## Virtual reality/Augmented Reality

Use the camera on your phone to turn your colleagues into elves, or your office into the North pole!



## Game on!

We all love a challenge, who outranks the whole office, and what price will you win?



## On site chat

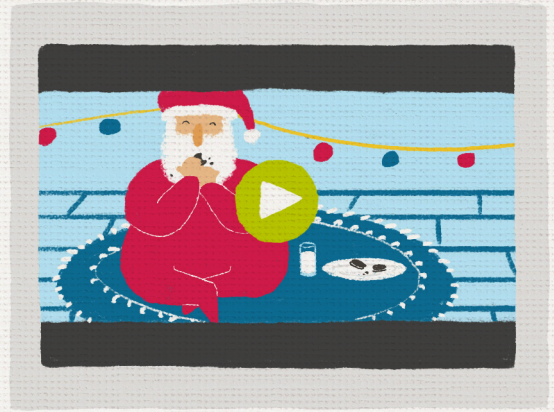
Provide your chat with a festive theme and wish your customers happy holidays!



### Video

Personalized on individual level (Dear name), function level (Dear content managers), or general group level (Dear client/colleague/relations).

Dynamic content is possible as well.



### Charity action

Put a charity cause in the spotlight by the means of a landing page or email, and provide a call-to-action to stimulate donation.

Bring on the holiday spirit!

### Interactive mail/card

Let readers unpack their digital gift in a unique manner.



### Holiday countdown

A festive countdown as a screensaver on your PC, or as a landing page or banner on your website.