

## Level 3<sup>®</sup> Wholesale Delivery Service

Level 3 is pleased to announce the availability of Wholesale Delivery Services through its Master Reseller, TriMM.

**TriMM**  
interactieve media

### Deliver the Speed, Quality and Performance Your Web Users Demand

Your website is a critical extension of your brand and business, and delivering high-quality content is what keeps your audience engaged. If your network is overloaded, has poor connectivity or is not located in the same country as your web visitors, its response time can be slow or fail altogether. This can negatively affect the perception of your brand, prevent visitors from coming back to your site and even impact your bottom line.

So how can you ensure you always deliver a high-quality web experience without the high cost of buying and managing the additional hardware and network capacity you need? The answer is Wholesale Delivery Service from Level 3 – a leader in delivering quality content.

*Wholesale Delivery service amplifies the performance of:*

- *HTML, CSS and JavaScript*
- *Images*
- *Flash Movies*
- *File Downloads*

### One Service, Countless Benefits

By simply hosting a copy of your website content on Level 3's Content Delivery Network, you can take advantage of all these benefits:

**Enhanced Site Performance** — Greatly amplifies the speed, reliability and performance of your site, even during peak loads and flash crowds.

**Supports Brand Loyalty** — Provides a satisfying and consistent online experience for end users at any location – day or night – to elevate your brand loyalty.

**Ease of Growth** — Dramatically reduces the complexity and cost of delivering growing volumes of content as your website's popularity and audience grows.

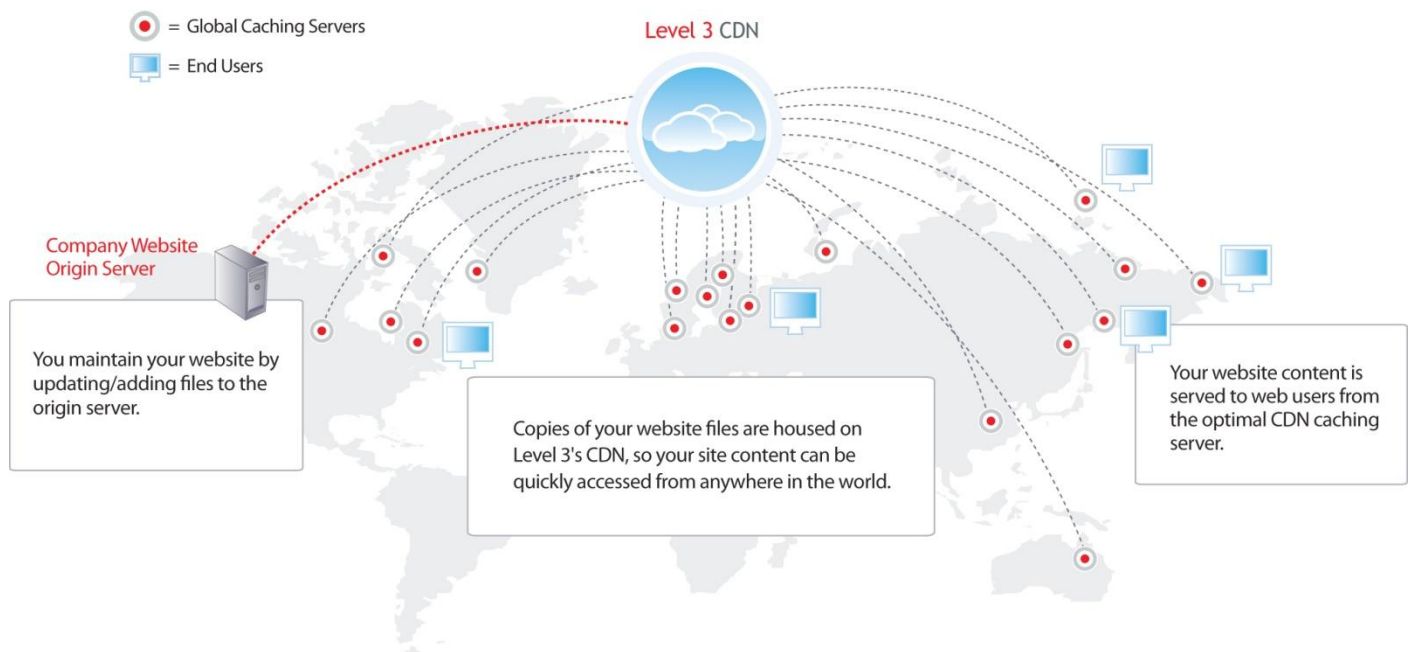
**Lower Operational Costs** — Reduces the need to buy or manage more hardware, eases the burden on your own network and lets your IT resources focus on what they do best.

**Supports Content Monetization** — Helps you drive the monetization of your online assets by consistently delivering the high-quality web experience your customers and advertisers expect.

www.level3.com

## How It Works

- Copies of every file on your website are hosted on Level 3's Content Delivery Network (CDN).
- When an end user types in your web address, the request is redirected to our CDN and content is transparently served to them from Level 3's most optimal cache server.
- No modifications to your web content are necessary; it's a bolt-on service that refreshes content from your origin server in a flash.
- No additional network capacity or hardware has to be purchased; you are only charged a low monthly fee.



## We Wrote the Book on Content Delivery

Keeping up with technology can be overwhelming, but Level 3 makes it easy for you to stay ahead of the curve when it comes to delivering quality content online. We not only helped pioneer the field of online media delivery, we are the only CDN provider with our own global Tier 1 IP network – and owning the network has its advantages:

- **Extensive Network Reach and Connectivity** — With one of the largest and most well-connected IP transit networks in the world, more than 67 percent of traffic originating on our network stays on our network. Less hand-offs and Internet “hops” means fast, high-quality content delivery for your customers.
- **Control with 24 x 7 Managed Traffic Flow** — We don't purchase transit from other providers. We control and manage our network capacity and traffic flow 24 x 7, so you can rely on us to meet peak traffic demands.
- **Scalability** — We continually invest in network capacity to support the growing number of high-bandwidth file sizes.
- **CDN Intelligence and Performance** — Our CDN was architected to quickly deliver high-quality, rich-media content. With over 35 strategically placed caching locations and our patented Footprint<sup>®</sup> technology, we can quickly deliver your high-quality content to web users around the world from the closest and most optimal caching location.

*Level 3 is the #1 ranked  
“most connected” ISP  
in the U.S., Europe and  
Asia.*

- Renesys, 2009

## A Comprehensive CDN Solution

In addition to the Wholesale Delivery service, Level 3 offers a comprehensive suite of content delivery services that you can use to meet your end-users' needs for speed, quality and performance while helping you lower operational costs.

- **Level 3<sup>SM</sup> Streaming** — Delivers high-quality, on-demand or live media streaming to large audiences on a global scale.
- **Level 3<sup>SM</sup> Origin Storage** — Securely outsources the storage and management of your content library.
- **Level 3<sup>SM</sup> Intelligent Traffic Management (ITM)** — Monitors the health of sites and applications to direct end-user traffic requests to alternate locations in real-time.
- **Level 3<sup>SM</sup> Content Delivery for Extended Libraries** — Effectively delivers both popular and niche (long-tail) content using a combination of our Origin Storage and ITM offerings.

## Start Delivering a Higher Quality Web Experience Today

### Contact TriMM

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